

DATA BROADCAST SYSTEM

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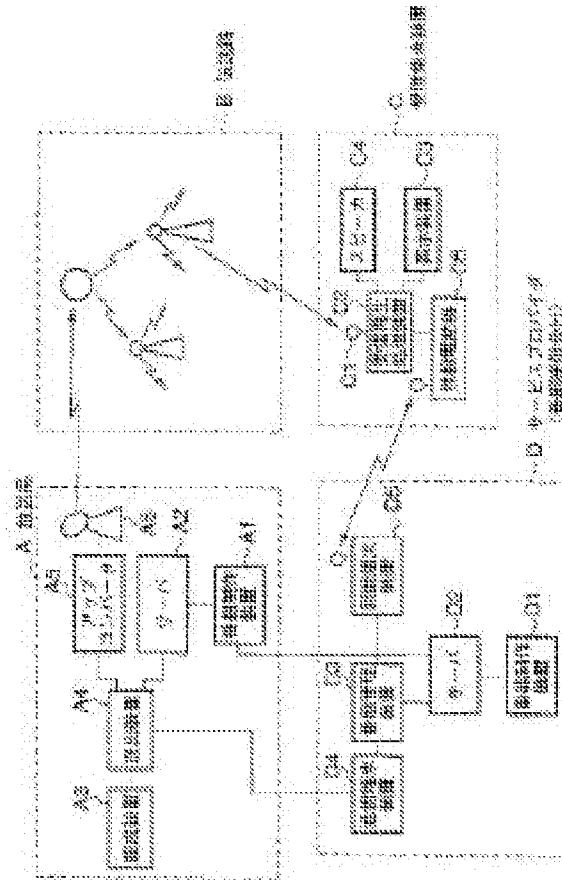
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Abstract of JP 2001274757 (A)

PROBLEM TO BE SOLVED: To provide a data broadcast system, where information supply sources other than broadcast programs in the program are specified, a reception terminal acquires desired information and processes the information, in combination with program source data of data broadcasting as a single program. **SOLUTION:** On the condition that the reception terminal C incorporates a specified communication medium in advance or is connected externally, an identification code is given to communication media and source data obtained from the media in advance. A broadcast station A designates an identification code of communication media and source data obtained from the media to be used in a script of a program. When the reception terminal C reproduces a script, the terminal C detects the identification code designating the communication media and the source data obtained from the media, extracts the corresponding source data from the corresponding communication media, combines the extracted data with broadcast source data and reproduces the combined data.



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